

WELCOME TO YOUR  
**EXTRAORDINARY**  
**NEW HOME**

BOCONCEPT.COM

**BoConcept**<sup>®</sup>

LIVE EKSTRAORDINÆR



**FOREST GATE**

LYTHAM

IN PARTNERSHIP WITH CHANDLER HOMES

## WELCOME HOME

An apartment transforms into a home when it is thoughtfully furnished with care and attention to detail. BoConcept has been at the forefront of furniture design for over 60 years, collaborating with the world's best designers to be timelessly on trend. Through Danish creativity and craftsmanship, we **elevate spaces with customisable furniture and accessories to form a cohesive home interior.**

In partnership with Chandler Homes, we have meticulously curated an **exclusive furniture package**, accompanied by exquisite finishing touches, exclusively tailored for discerning individuals acquiring a luxury Forest Gate apartment. This distinctive package embodies sophistication and refinement, adding the final strokes of elegance to your new home.

For those with a desire for a truly personal interior, we go above and beyond. Alongside our furniture package, we offer a **free interior design service**. Imagine the pleasure of collaborating with our skilled team to bring your unique vision to life. Every aspect will be meticulously tailored to your preferences, resulting in a space that is truly extraordinary.

Together, let's embark on a journey to create your very own extraordinary space—an oasis of comfort, style, and personal expression that **captures the essence of who you are.**

Emma Hurst  
BoConcept Business & Trade Manager





## EKSTRAORDINÆR SINCE 1952

BoConcept was born in Herning in 1952 and has grown from a small firm to Denmark's most global furniture brand, with over 300 stores in more than 60 countries and counting. Including ours in Newcastle, Redbrick Leeds, and Monks Cross York.

We design, produce, and sell contemporary furniture, accessories, and lighting for living, dining, sleeping, home offices, and outdoor spaces.

We're here to transform spaces into more extraordinary places, and we are here to help you create your dream home. We offer you a comprehensive Interior Design service either at home, virtually, or in store, for the small update or the grand transformation.

[DISCOVER MORE](#)

*“When you combine pleasing proportions with beautiful colours, materials and craftsmanship, you create a design that evokes a good feeling.”*

EMMA HURST  
BUSINESS & TRADE MANAGER

## YOUR PERSONAL INTERIOR STYLIST

Our talented designers craft captivating interior designs that beautifully capture the essence of your home’s personality. Leading the way is Emma Hurst, our esteemed Business & Trade Manager and expert interior designer, who brings her wealth of experience from 9 remarkable years with BoConcept. Throughout her journey, Emma has transformed numerous homes, ensuring each client’s vision is realised. As your dedicated contact, she is here to assist you with any inquiries, concerns, or orders you may have. Rest assured, you are in the capable hands of a passionate professional.

To speak with Emma, please contact her on:

Email: [emdi@boconcept.co.uk](mailto:emdi@boconcept.co.uk)

Phone: +44 (0)7813 597105





CREATED JUST FOR YOU  
**OUR LUXURIOUS  
FURNITURE PACKAGE**

Embarking on the journey of designing your home's interior is an exciting and transformative time—a chance to breathe new life into your living spaces, infuse your personal style, and embark on an enjoyable shopping adventure.

However, amidst the myriad options and the desire for a cohesive and polished look, it's common for the initial enthusiasm to give way to a touch of stress, which can detract from the overall experience.

Fortunately, we have a **simple solution** that will enhance your home effortlessly—a thoughtfully curated furniture package.



## BUT WHICH PACKAGE IS RIGHT FOR YOU?

### OUR SIGNATURE FURNITURE PACKAGE

In collaboration with Chandler Homes, our exclusive furniture package was carefully curated just for you, Forest Gate residents who have a deep appreciation for organic contemporary design. Our furniture package offers a hassle-free experience. From the moment you place your order to the seamless manufacturing process, followed by efficient installation and prompt delivery, BoConcept takes care of every step with precision and expertise. If you seek a straightforward yet stylish solution to furnish your home, our signature package is the perfect choice.

### CREATE A BESPOKE PACKAGE

Imagine a home that feels like a true reflection of you, where comfort meets style and functionality blends seamlessly with aesthetics. For those seeking a truly personalised touch, we have Emma Hurst, an experienced interior designer and your dedicated contact. Emma will work closely with you to create a bespoke furniture package, tailored to your specific needs and preferences. With her guidance, every element will be thoughtfully customized, ensuring that your home reflects your unique personality and style.



AS SEEN IN  
THE SHOW  
HOME

## INTRODUCING OUR EXCLUSIVE SIGNATURE PACKAGE

Organic modern design combines modern design's simplicity and minimalism with natural elements. The emphasis is on creating modern yet inviting spaces in your home without sacrificing comfort. We wanted to create something that reflected the opulence of Forest Gate and its surroundings. Making it simple for you to turn the key, relax, and feel at ease.

We understand that some people have different tastes and may want to change the finishes, colours, or textures to fit their lifestyle. With BoConcept, you can personalise all of the products used in the Show Home, allowing you to bring your personality to your new home.

Our signature packages offers you an amazing **saving of over £5,000** when purchasing the package. Speak to your personal stylist, Emma Hurst, to learn more.



WHAT'S INCLUDED?

**SIGNATURE PACKAGE | LIVING**



OSAKA SOFA



MADRID COFFEE TABLE



BERMUDA FOOTSTOOL



PRINCETON BAR STOOL



LUGANO MEDIA UNIT



TONE MIRROR



PRINCETON DINING TABLE



ALICANTE DINING TABLE



PARIS CONSOLE TABLE



WHAT'S INCLUDED?

**SIGNATURE PACKAGE | BEDROOM**



LUGANO BED



LUGANO NIGHT STAND



LUGANO NIGHT STAND



AUSTIN BED



## FINISHING TOUCHES

### ADD WARDROBES

Enhancing the functionality and style of your home, our wardrobe solutions present a touch of elegance and practicality. Starting from only £1,400, our stylish wardrobes offer a diverse range of storage options, catering to your unique needs.

Discover the art of intelligent organization through carefully designed drawers, while panoramic sliding doors bring a sense of spaciousness and modernity to your space. Complete your home with the finishing touch of our thoughtfully crafted wardrobes, adding both functionality and charm to your living environment.

FINISHING TOUCHES

## ADD A HOME OFFICE

Whether you're looking to overhaul your existing home office or are new to the WFH setup, the benefits of having a dedicated space that works for you speak for themselves.

Style, colour, configurations, and size—we have a wide range of desk and chair options to help you create your ideal working from home setup.



DISCOVER MORE





FINISHING TOUCHES

## MATERIAL & COLOUR

We are proud to offer multiple customisation options throughout our collection, including 100+ luxury fabrics and leathers to choose from and a multitude of colours from only the finest tanneries and fabric designers. You can design your space to reflect your unique style and coordinate with existing pieces you may have.

CREATE COMPLETE HARMONY  
**ADD ACCESSORY PACKS**

**DISCOVER MORE**

**LIVING SPACE**

Minimalism is essential to the Japandi trend. With a focus on high-quality natural materials and a neutral colour palette, the trend aims to create a calming atmosphere in your home.



HANA NO MA | GALLERY, TIDE RUG, STOCKHOLM TABLE LAMP AND PENDANT, DEMAND FLOOR LAMP

**MASTER BEDROOM**

Create a relaxing home and feel closer to nature with the biophilic design trend. Think natural forms and natural materials, styled with an abundance of natural light and plenty of greenery.



STONE MIRROR, FORM RUG, PALM LEAF GALLERY, STOCKHOLM TABLE LAMP

**SECOND BEDROOM**

Achieve the perfect balance of modern and timeless by blending clean lines and smooth surfaces with organic materials and textures like leather, cotton, and wool.



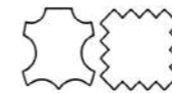
FURROW RUG, LAYERS OF LEAVES GALLERY, BALL WALL LAMPS



CREATING A

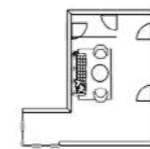
## BESPOKE PACKAGE

Is this package not quite right for you? Then a bespoke package is perfect. It could be as simple as a styling package to enhance your already existing furniture or a full design. We are delighted to offer you an **exclusive, free interior design service**. Starting with a 30-minute consultation to find out what you need, Emma Hurst, **your personal designer**, will take you through the whole design process, from design through installation and aftercare.



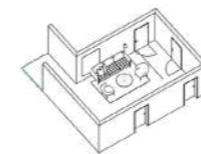
### MATERIAL MOOD BOARDS

The first step in our approach is to create inspiring mood boards that meet your requirements and speak to the values and personality of your project brief.



### 2D FLOOR PLANS

The phase of space planning has been fundamental in the study of the layout and finalising the furniture selection.



### 3D VISUALISATIONS

The final step is to provide 3D visualisations, to best express a realistic look and feel of the furnished spaces.

LET'S GET STARTED FURNISHING  
**YOUR EXTRAORDINARY NEW HOME**

For more information about our furniture package options or to get started creating your own, please contact:



**EMMA HURST**  
BUSINESS & TRADE MANAGER

Email: [emdi@boconcept.co.uk](mailto:emdi@boconcept.co.uk)  
Phone: +44 (0)7813 597105

**GET IN TOUCH**



BOCONCEPT.COM

EMAIL EMDI@BOCONCEPT.CO.UK | CALL 07813 597105

**BoConcept**<sup>®</sup>

LIVE EKSTRAORDINÆR